



NORTHWEST SPORTS CAR NEWS



The official news source of SCCA's Northwest Region — www.nwr-scca.org

2009 Advertising Rate Information

Northwest Sports Car News is published online for the 1,200 members of the Northwest Region of the Sports Car Club of America. Please submit advertising requests to editor Kurt Batdorf at kurtbatdorf@earthlink.net or

call 360-707-2882.

Ad specifications: Files must be submitted electronically (e-mail or on CD) to the editor at 150 dpi resolution or higher, in PDF, EPS or TIFF formats for publication.

FULL-PAGE

7.5 by 9.778 inches (29.33 column inches)

\$200 for single insertion

\$180 per insertion 3X

Additional sample ad dimensions and prices

1/3-PAGE (horizontal)

7.5 by 3.33 inches (10 column inches)

\$100 for single insertion

\$90 per insertion 3X

1/2-PAGE (horizontal)

7.5 by 5 inches (15 column inches)

\$150 for single insertion

\$135 per insertion 3X

1/2-PAGE (vertical)

4.944 by 7.5 inches
(15 column inches)

\$150 for single insertion

\$135 per insertion 3X

1/3-PAGE (vertical)

2.389 by
10 inches (10
column inches)

\$100 for single
insertion

\$90 per insertion
3X

1/8-PAGE (vertical)

2.389 by 3.75 inches

\$37.50 for single
insertion

\$33.75 per insertion 3X

1/8-PAGE (horizontal)

4.944 by 1.875 inches (3.75 column inches)

\$37.50 for single insertion

\$33.75 per insertion 3X

1/6-PAGE (horizontal)

4.944 by 2.5 inches

(5 column inches)

\$50 for single insertion

\$45 per insertion 3X

1/3-PAGE (square)

4.944 by 5 inches
(10 column inches)

\$100 for single insertion

\$90 per insertion 3X

1/6-PAGE (vertical)

2.389 by 5 inches

\$50 for single
insertion

\$45 per insertion
3X

1/4-PAGE

(7.5 column inches)

Horizontal: 4.944 by 3.75 inches

Vertical: 2.389 by 7.5 inches

\$75 for single insertion

\$67.50 per insertion 3X

2/3-PAGE AD

(20 column inches)

Horizontal: 7.5 by 6.667 inches

Vertical: 4.944 by 9.778 inches

\$100 for single insertion

\$90 per insertion 3X