

etc., and cannot be involved with something that might influence them on track.

The other question was about when bad numbers are reported why is nothing done about it? Final answer is, it is the final decision of the chief steward but the steps they will take will be that the driver will be talked to in impound and asked to fix the numbers. If the car goes back on track and the numbers are not acceptable or haven't been fixed, they could have the tech sticker pulled until it is acceptable to the Chief Steward and T&S. Simply put, be proud of your number, show it large and clean, and don't try to hide it in graphics.

Andy Collins of Armadillo Racing covered "What's New in Racing" and brought new products straight from the PRI show in Florida. He had a small 12-volt battery charger that you can't reverse the polarity, a tool to remove helmets quickly in an emergency, new driving shoes, a head-up display that fits on your helmet visor and triggers off any beacon around the course, and many other things. Collins also had a seminar on "How to Sell Your Region or Race Program," a seminar that showed us what our competition was offering and why it attracts our members and what can be done about it.

Northwest Region treasurer **Kim Craddock** presented a two-part seminar, "Not-for-Profit vs. Non-Profit Exempt Organizations." This was a great discussion for those trying to figure out the tax laws for the region or their team, or just personal tax issues. Remember, not-for-profit isn't the same as non-profit. Craddock also led a seminar on RallyCross.

Frank Hamilton, our new NWR regional executive, presented "Risk Management sessions" and **Mark McCloskey** with **Dave Deborde** did two "Time Trials" seminars.

Bill Deoneseus, our new assistant regional executive, presented "Marketing Your Region or Team"; the do's and don'ts are important. Be consistent with your pricing and don't lie to your sponsors, they do talk to each other. Remember after the contract is signed to stay in touch, make sure they are getting what you promised.

The future of the division was a hot topic all weekend. What would you like to see the division do for future events or involvement? The division currently supports a Vintage program and the Time Trials Divisional Championship.



Leslie Berry stepped in to fill a schedule change and discussed how to find volunteers and keep them happy.

Is there something you would like to see or do? Your ideas are always welcomed and encouraged.

Our area directors **Howard "Duck" Allen** and **R.J. Gordy** developed a Driver of the Year award. The award is chosen by the directors the driver is chosen from any of the division venue drivers (Solo, Race, RallyCross, RoadRally, Club Trials, Track Trials etc.). This year's winner was Northwest Region's National Spec Miata Champion **Andrew Caddell**. Congratulations Andrew.

Many other seminars were presented. Those speakers who have notes or PowerPoint presentations or handouts available will be posted on the www.norpacacca.org Web site. Thank you to all the speakers and to the NWR board of directors members who served on the committee.

With the airline snafu with the national staff, **John Martinsen** stepped forward and took on the tech seminars that Jeremy Thoennes was to present, but

we had no one to replace Colan Arnold.

With the seminar schedule readjusted, **Leslie Berry** was given time to present part of her seminar, "Find Them, Keep Them Make Them Happy: An Interactive Session on the Mystery of Building the Volunteer Ranks," at lunch. She challenged us in many ways. For example, "When you're out there and new members come through or new volunteers that are possibly interested, you want to get them engaged. How are you going to do that? You going to put them out on a corner? Maybe they're not a member. Can you find a way they can learn about flagging? Why not! You can do that." Berry also presented her seminar twice Saturday morning. What are you doing to bring new people in and keep the ones we have?

So keeping Berry's comments in mind, I challenge you to join us Jan. 11-13, 2008, for the 14th Annual NorPac Convention.