

## **Northwest Region SCCA**

Minutes from the NWR Board Meeting of 04 May 2015

The meeting was called to order at 6:57 PM by RE John Taylor at Poodle Dog in Fife.

In Attendance:           John Taylor, RE;  
                              Sandy Taylor, Treasurer - Race;  
                              Scott Miller, ARE;  
                              Chuck Huffington, ARE - Race;  
                              Gretchen Everett, ARE - Solo;  
                              Sonya Vasquez, Region Treasurer, CPA;  
                              Steve Schattenbild, Secretary

The April minutes were reviewed; Scott Miller moved to accept the minutes as revised, Sandy Taylor seconded, and with no objection, the motion passed.

### Treasurer report

Further non-profit paperwork was completed including an asset tally. Current liabilities include Race Accounts Payables to Ken Jones of \$3,336.38 and to Oregon Region of \$3,650.00. Assets include deposits paid to Pacific Raceways of \$5437.00 and Ridge an unspecified amount. The issue of Sales Tax was again raised, and it was reiterated that there is currently no taxable Retail Sales by SCCA.

### Race

Race has had the last BMP track event, which had less than satisfactory participation numbers, resulting in not quite breaking even. Race is currently working toward Memorial Day at Pacific Raceways. Race is also preparing for Majors. Currently there are 14 Race entries, 8 Time Trials entries, but the events are still 3 weeks out and many participants run prior Majors events before registering.

### Time Trials

No new business.

### Solo

Region Pro Solo #1 Saturday at Packwood had 70 participants, Regional Series Event #2 at Packwood on Sunday had 130 participants. A potluck social event was held on Saturday night. Changes to rules include reducing the allowable vehicle sound from 100dB to 96 dB. This is in order to placate residents around the Packwood venue.

### Drift

No new business.

### Website

Nationals have provided an administrator access; Joe Goeke has been provided root access to begin work on the Solo section of a new website. Steve Schattenbild will begin working on transferring information to the new website. Once the new site is functioning, different levels of access can be allowed to any contributor to the website. Limiting administrator access is a key concern. Initial focus will be transferring current information.

### Membership

Current membership is 848. There are 498 regular members, 277 family members, and 73 first year members. Karen McCoy from the Oregon Region has offered to be the new membership chair. As nobody on the Board has an issue with her assuming this position, and she has considerable experience and desire to help, she will be considered as a replacement Membership Chair.

### Tire Rack Street Survival

The next TRSS event is scheduled for the second and third of July at Packwood.

### Rally Cross

No new business.

### Old Business

Budget and Inventory is still needed for Race.

Next Banquet coordination with Solo is still ongoing.

Track Nite in America dates are 13 May, 10 Jun, 08 July, and 12 August. All are Wednesday nights at the Ridge. Nationals are still looking for Regional members to help with staffing the event. John Taylor sees these events as opportunities to bring in new members, but is hesitant in 'burning out' local SCCA event workers.

Membership Chair will be Karen McCoy, unless there are any other recommendations.

The Race Weighing platform purchased for \$3400 has been fabbed and shipped this week.

### New Business

No new business.

Steve Schattenbild moves to adjourn and Sandy Taylor seconds the motion. With no objections, the motion is passed.

The meeting is adjourned at 8:14 PM.

### Good of the order

Scott Miller suggests marketing via Facebook should be considered, and a budget be set aside to do so. The goal of the advertising would be increased participation in both Race and Solo. Scott Miller suggests \$20 to \$25 per month. A test run should be considered.

The current Race Facebook needs to be updated, and the potential of Facebook to expand the exposure of SCCA is substantial as shown by the Race page, and anecdotal information provided by Scott Miller and Gretchen Everett.

John Taylor has been investigating running for a Division Director position with National, so this may be his last year as RE. Scott Miller has agreed to move into the position should John Taylor be elected.

John Taylor believes he can do more for the NW Region at Nationals, as well as encouraging the growth of the Alaska Region.