

Northwest Region SCCA

Minutes from the NWR Board Meeting of 02 March 2015

The meeting was called to order at 7:15 PM by RE John Taylor at Poodle Dog in Fife.

In Attendance: John Taylor, RE;
 Sandy Taylor, Treasurer - Race;
 Karen Babb, Member at Large;
 Steve Schattenbild, Secretary

The February minutes were reviewed; attendees were modified; Karen Babb moved to accept the minutes, Sandy Taylor seconded, and with no objection, the motion passed.

Treasurer report

Sonya Vasquez has indicated that all accounts have been transferred to Wells Fargo, and are in good standing.

Race

The ConEx box at BMP will be relocated for free by Chico Towing. In review of keeping and maintaining the box, ventilation issues may solve the interior condensation. Possibilities include cross-ventilating fans using solar powered fans. Tire bundles at BMP may be transferred to the Ridge as they are interested in acquiring them. The trailers were transferred to a board member at BMP, who has subsequently died. This leaves the trailer issues as BMP's problem. Due to Port Commission pressure on BMP, they are requesting that the earth-mover tires be relocated by 1 April. In addition, there are approximately 130 unbundled street tires that need to be collected. This cleanup could ostensibly cost from \$3000 to \$4000.

Time Trials

A web meeting was held on Saturday, and the Facebook page has been updated. Current difficulties for the next event include trying to build a list of e-mails of past participants and the event not being open yet.

Solo

Solo has a practice coming up on 7 March.

Drift

Steve Schattenbild moves to shelve Drift until a suitable venue can be arranged for further Drift activities. Sandy Taylor seconds the motion and with no objections, the motion is passed.

Website

Steve Schattenbild is currently upgrading his system to run a compatible version of MySQL. Joe Goeke's current website uses a different database, but he seems unconcerned with an eventual transfer to a SQL-based system. All prior accepted board minutes have been forwarded to Joe Goeke to update the current website, and will continue to be forwarded on a timely basis. Current projections are hopeful that information can begin being transferred to the new website and new website construction can begin by end of month. John Taylor indicated that Nationals is planning to rebuild the website templates to create a webpage for every member. This may cause duplication of efforts if the new Nationals design is not complementary to the existing one.

Membership

Membership currently has a little over 800 members. With the passing of John Forespring on 15 February, we will need to begin looking for a new membership chairperson.

Tire Rack Street Survival

John Taylor has spoken with Sherri Masterson and she has indicated that she wishes to abdicate her position of managing TRSS. She is interested in handling registration, and will assist in management. So a new TRSS manager will also be in the offing.

Rally Cross

There may be a venue available at Bremerton in the future, depending on discussion with the Port Commission on whether an access road can be traded for other possible area on the field.

Old Business

Budget and inventory from Race still needs to be completed. Banquet dates may be changed; as Scott Miller is not available, this discussion will be delayed. But it would be financially beneficial to combine Banquet events. John Taylor spoke with Brian Ghidinelli who runs Motorsports Reg, who provided a "Tips on Marketing" that applies to Road Racing, but is adaptable to Solo. There were a number of possible marketing possibilities that could be used to energize membership..Some suggestions include 10% savings for individuals who have full participation the previous year, rebates for minimum participation per event, and similar participation encouragements. Other marketing possibilities include event banners that entice the spectators to become more involved as volunteers. "You could be working this turn!" Another possibility would be stylish, inexpensive marketing t-shirts for volunteers.

New Business

Track Night America was discussed. This is an idea advanced by Nationals, yet assumed it would be staffed by Regionals. As such, a concerted effort to increase volunteer workers would be necessary to allow members to present SCCA to non-members attracted to the event.

Sandy Taylor moves to adjourn and Karen Babb seconds the motion. With no objections, the motion is passed.

The meeting is adjourned at 8:26 PM.

Good of the order

No new business.